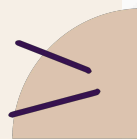


cleo

# Support for every need, for every family.

No two families are alike, which is why Cleo is designed to support families of all backgrounds and circumstances. From normative needs to higher touch support and everything inbetween, every Cleo member can access personalized guidance and one-to-one support for all of their unique family needs while also getting care and support for their own well-being.



## Normative & milestone-based

Benefits navigation

Emotional wellness & self-care

Family planning - options / timing / what's right for you

Pregnancy, prenatal, & postpartum health

Lactation & feeding support

Caring for newborns through teens

Positive parenting & co-parenting

Developmental milestones

Discipline & addressing challenging behavior

Communication & relationships

Childcare & school transitions

Fostering a positive self-image

College & future planning

Menopause care

## High-risk & high-needs

LGBTQIA+ and culturally concordant care

Surrogacy, adoption, & fostering

Guidance on IVF, IUI, & egg freezing

Support for special healthcare needs

Miscarriage & loss

Navigating the NICU

Understanding diagnoses

Neurodivergence (Autism, ADHD)

Difficult conversations

Alzheimer's, Parkinson's, cancer

Healthy aging, future planning

Depression, anxiety and mental health

Heart failure & stroke

End-of-life care

## Care for every journey and stage:

Self-care

parent and caregiver support

emotional wellness

leave planning

menopause

healthy aging

diagnosis navigation

and more

Scan here or visit [hicleo.com/activate](https://hicleo.com/activate) to sign up  
and meet your dedicated Cleo Guide to start receiving  
personalized support & guidance for all of your family's needs.

